

Please replace the paragraph beginning on page 15, line 22, with the following rewritten paragraph:

A16
--If the characters of the menu are maintained at the original size at the state that the menu display area is reduced at 25% of the display area of the TV, all the characters may not be displayed on the menu display area. Particularly, if the width of the character of the menu is reduced less than 50% (1/2) of the original width thereof, respective elements of the menu may overlap each other. In that case, in the present invention, all the characters of the selected element are not displayed, but some menu is displayed with maintaining the size of the character at a size to be discriminated by the viewer. Also, in step S500, a menu of a new size as shown in Fig. 7 is displayed by manipulating a key of the TV so that each element of the menu is scrolled in the menu display area.--

In the Claims:

Please amend the claims as follows:

- A17
1. (Amended) A method for displaying a menu of a TV comprising the steps of:
- BA
determining whether or not a menu key is input to display program specific information including broadcasting program information;
- determining a current screen display mode if said menu key is input; and

A17 B17
displaying a menu element including an icon in a menu display area
depending on the screen display mode.

A18
8. (Amended) The method of displaying a menu of a TV as claimed in
claim 7, wherein the step of adjusting the size of the menu element includes
the steps of obtaining a first ratio between a region on which the menu is to be
displayed and a region in which the menu is occupied, and reducing the size of
the menu at a predetermined ratio if said first ratio is less than 100%.

A19 B2
11. (Amended) A method for displaying a menu of a TV in which a screen
display area is divided to display a plurality of screens as a user selects a
screen display mode, the method for displaying a menu of a TV comprising the
steps of:

setting one of the plurality of screens as a menu display screen for
displaying user selected program specific information from said menu,
including broadcasting program information; and

displaying a menu element showing said program specific information,
including broadcasting program information on the menu display screen.

Please add the following claims:

A20
cont

--13 (New) A method of displaying a menu in a TV screen, comprising the steps of:

determining whether a menu key is input by a user to display a menu for program specific information including broadcasting program information on a TV screen;

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determining a current display mode if said menu key is input;

dividing said TV screen into two or more first sub-display screens or into a main-display screen and one or more second sub-display screens according to said current display mode;

setting one of said first or second sub-display screens as a menu-display screen;

adjusting sizes of one or more icons of said menu so as to be distinguishably recognized by said user when displayed on said menu-display screen; and

displaying said size-adjusting icons on said menu-display screen.--

--14. (New) The method of claim 13, wherein said current display mode is any one of a double-window mode, a multi-window mode, and a Picture-In-Picture (PIP) mode.--

ABO
cont
Sub C4 → --15. (New) The method of claim 13, wherein said size adjusting step includes the steps of obtaining a first ratio between a region on which the menu is to be displayed and a region in which the menu is occupied, and reducing the size of the menu at a predetermined ratio if said first ratio is less than 100%.--

--16. (New) The method of claim 13, wherein said size adjusting step includes the step of expanding or reducing a size of a text portion being included in each of said icons.--

--17. (New) The method of claim 13, wherein said size adjusting step includes the step of expanding or reducing a size of a graphical portion being included in each of said icons.--
